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Behavioral Sciences STAT (with CourseMate Printed Access Card) (New, Engaging Titles From 4LTR Press)



Synopsis

Created by the continuous feedback of a "student-tested, faculty-approved" process, STAT FOR THE BEHAVIORAL SCIENCES delivers a visually appealing, succinct print component, tear-out review cards for students and instructors and a consistent online offering with CourseMate that includes an eBook in addition to a set of interactive digital tools all at a value-based price and proven to increase retention and outcomes.

Book Information

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Customer Reviews

"This presentation is top-notch and is right where it should be for the target audience. This format appeals to a wide variety of learners." - Danny Inghram, University of Central Florida
"Instructors who want a less intimidating textbook that engages the student while maintaining almost all of the critical topics of traditional textbooks should check out STAT. It is a symphony contained in a flute." - Shelly Marmion, University of Texas at Tyler

Gary Heiman is a professor at Buffalo State College. Praised by reviewers and adopters for his readable prose and effective pedagogical skills, he has written four books for Houghton Mifflin (now Cengage Learning): STATISTICS FOR THE BEHAVIORAL SCIENCES, RESEARCH METHODS IN PSYCHOLOGY, UNDERSTANDING RESEARCH METHODS AND STATISTICS, AND ESSENTIAL STATISTICS FOR THE BEHAVIORAL SCIENCES. He received his Ph.D. in cognitive psychology

from Bowling Green State University.

good

Excellent

Difficult to use for studying. It was hard to navigate back and forth between chapters. I won't purchase another Ebook for school.

Some of the answers in the back of the book are wrong.

Paid for an online access code that was already in use and wouldn't work.

most helpful stats book I've used

Came in way faster than I expected, packaging was good. No problems with the book. Absolutely perfect especially seeing as I bought it used.

Excellent book

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